



The Growing Presence of Brands at BLE...



The Brands & Lifestyle Zone at Brand Licensing Europe 2017 reflects the growing, and thriving business of this side of the industry, with more and more companies recognizing the importance of brand licensing

JELC will showcase its brands, such as I Like Birds, Crimestoppers, National Gallery, and Help for Heroes (see our JELC feature).



Total Brand Licensing Magazine
Print & Online
Autumn 2017